



Ohio Valley Chapter of the Society of Cosmetic Chemists

September Meeting Information

Wednesday September 16th, 2009

"Scientific Communications: An integral part to P&G Beauty"

Presented by:

Teca Gillespie & Dr. Rolanda Johnson, P&G Beauty Science

Location: **Montgomery Inn Boathouse**
 925 Riverside Drive
 Cincinnati, OH 45202
 (513) 721-7427

Times: **5:15 – 6:00 pm** **Registration/Cocktails**
 6:00 – 6:45 pm **Speaker**
 6:45 – 8:00 pm **Dinner**

Registration Information

	Please register by 9/14
Members	\$40
Non-members	\$50
Students	Free

*** **Easy registration & payment at www.ovscc.org** ***

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Who we are

Scientific Communications is a very small, unique group within P&G. While every person in the group has a background in R&D, the SciCom group is actually part of the External Relations department. P&G beauty has the largest concentration of SciCom scientists who are responsible for communicating the science behind brands like Olay™, Pantene™, Head & Shoulders™ and Cover Girl™ to name a few, to beauty editors, dermatologists, scientific journals, and the broad scientific community in a strategic way.

What we do

The majority of our work happens behind the scenes at the technical center. Our SciCom scientists work closely with R&D and marketing on both upcoming projects and upstream technologies. From there we create strategies on exactly where and how we want to share the science. Since our work is heavily grounded in science for many of the projects, it's important to credential the technology by getting posters/papers/abstracts into scientific journals. For other projects it's important to find the right external partners, ex. TRI or Good Housekeeping Institute, to independently evaluate our product.

Around a year before launch we then translate the science inside the bottle into consumer friendly language, create relevant demos, and align all material through our legal department. At six months before product launch our Public Relations agency then takes our material and turns it into the press release, the FAQ, and invites the beauty editors, bloggers, etc. to our product launch. After a product launches our PR agency flows follow up questions, and sets up interviews for us to continue to educate our influencers first hand. This talk will take an in-depth look at this process.

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Notes from the Chair

Hey everybody, long time, no see. If someone knows where the summer went please get back to me. I swear I was just in Chicago for the SCC seminar and now I'm looking at Labor Day weekend and gearing up for my favorite time of year, Autumn. This is also quite a busy time for the OVSCC. We have three great events coming up that we would like to see all of our members take part in. First off will be our September 16th meeting featuring a couple of my colleagues speaking on the topic of Scientific Communications. This is an area of our field that I think flies under the radar but is a key to the success of our products selling well. If you do not have any experience in this realm you are sure to find the topic very interesting. For those of you who have worked along side of SciCom at your respective companies this is your chance to see how we do things at Procter & Gamble. We Proctoids on the board were very excited to have our group presenting this month and we really look forward to the discussion. The event will be our first in my history with the chapter at the Boathouse. Bibs are on the house. And by the way, special thanks go out to Julie Moser for suggesting the idea in the first place.

Speaking of Julie Moser, you should all know by now that our annual golf outing, which is the primary means for us to raise money for our Education Fund, is coming up on October 6th. There are still plenty of slots open and sponsorship opportunities available for anyone who is interested. Please contact Julie Moser or myself if you have any questions about the event. If you come out for nothing more than watch our esteemed chair-elect, Ken Kyte, swing the clubs around it will be worth your time. I heard someone describe his swing last year as looking like an elderly woman trying to fend off a hive of angry bees with a golf club. Personally I go just so I can drive the golf cart. The event will once again be at the Twin Oaks Country Club in northern Kentucky. There will be plenty of food, fun and prizes for all!

Our final meeting of the year will be in November. This will be our annual students night and the swearing in of the newly elected officers. While I'm on the subject of officers, be on the lookout for your ballot in the coming weeks. Expect some new names this time around.

On a final note, you should have recently received your annual dues reminder. I encourage all of you to send it in as soon as possible. If you recall the OVSCC set a record last year with a perfect 100% in the Member Retention contest which earned us bragging rights and a sweet prize from National. The trash talking started back at June in Chicago and we need to once again show the other chapters who has the best membership going.

Brandon Lane

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OVSCC Golf Scramble

The 11th Annual OVSCC Golf outing is planned for October 6th, 2009 at The Twin Oaks Golf and Plantation Club in Covington, Kentucky. We like it so much, we're going back again!

We would like to encourage all of our suppliers out there to help support this worthy cause. All profits go to the OVSCC Education Fund. This fund was set up to heavily subsidize continuing education to all our members. In the past, this money has allowed us to bring in CEP courses that have been very inexpensive or free. Without support we run the risk of not having enough money to continue this effort or grow it with even more ways to give low cost knowledge transfer to our membership Soooo...

The Ohio Valley SCC would like to invite you to support the 11th Annual Educational Scholarship Golf outing. Please contact Julie Ann Moser with your interest to sponsor a hole, etc. Check out our the links below for more information and how to easily pay through paypal via a credit card!

What: The 11th Annual OVSCC Education Scholarship Golf Outing @ Twin Oaks Golf & Plantation Club - KY

Date: Tuesday - October 6th, 2008

Time: Shotgun start @ 10:30am

Registration to start at 9am.

Please contact Julie Ann Moser for questions, hole sponsorships and reservations by Sept 15th at **513.241.4555** or julie.moser@onassignment.com

You can also **Easily** Register online through the PayPal link below.

Hole Sponsorship \$150 + 2 dozen golf balls.

Cost to Play \$100/per person and includes:

18 holes green fees and cart fees

Lunch ticket (choice of sandwich & chips)

Draft Beer*, Unlimited Sodas, & Bottled Water

Chips & Pretzels

... and after Golf the **Back 9 BBQ Buffet**

OVSCC 2009 **Save the Dates**

September 16th
October 6th
November 18th

OVSCC Meeting
Golf outing
Student night



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Advice for the Lab Lorn September 2009

Microorganisms... The Name Game

Cosmetic chemists spend a considerable amount of their time and resources dealing with issues that involve microorganisms. Generally speaking, we work diligently to devise rigorous preservative systems to control their growth and prevent contamination of the products that we develop. While we are quite accustomed with the types of organisms that cause many of our sleepless nights, you might not be as familiar with how these organisms actually received their particular names.

A universal system for naming and classifying living organisms was initially developed in the 18th century by Carl Linnaeus, a Swedish botanist. Linnaeus' purpose was to bring order out of chaos in the living world. He developed a system of classification for all known plants, animals and minerals using Latin and Greek names and called it Systema Naturae, literally the system of nature that has lasted to the present day. Linnaeus' name for the genus, coupled with a single Latinized name assigned to the species, gave us our own species, Homo (man) sapiens (wise) and his faithful companion, Canis (dog) familiaris (domesticated)...and so it goes.

So armed with this basic information let's look at those organisms that comprise the basis of the USP 51, the Antimicrobial Effectiveness Test with which all cosmetic chemists are familiar. The organisms used in this test to determine whether a personal care product is properly preserved are:

- Escherichia coli – Escherichia (named after Theodor Escherich, its discoverer) and coli (of the colon)
- Pseudomonas aeruginosa – Pseudomonas (false unit or germ) and aeruginosa (copper rust, the colonies blue- green pigment)
- Staphylococcus aureus - Staphylococcus (cluster of grapes) and aureus (golden color of colonies)
- Candida albicans – Candida (white robes worn by Roman Senators) and albicans (white coloration)
- Aspergillus niger – Aspergillum (resembling a holy water sprinkler) and niger (black coloration)

Other microorganism names of interest:

- Streptococcus viridans (chains of spheres, green in colony color)
- Proteus vulgaris (first and common)
- Neisseria (Albert Neisser)
- Listeria (Joseph Lister)
- Legionella longbeachiae (American Legion, Long Beach, California) – one of local flavor but most infections are found in Australia
- Salmonella – Don't go there! It has nothing to do with salmon, but takes its name from the US veterinary surgeon Daniel E Salmon who first identified the bacteria strain.

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